



RUTHERFORD
MEDIA GROUP

Capability Statement

220 East Franklin Blvd
Gastonia, NC 28052
704-488-6565

www.rutherfordmedia.com
facebook.com/rutherfordmedia

DUNS: 14-673-1307
MBE/HUB/SBE Certified





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Company Information

Rutherford Media Group, LLC

220 East Franklin Blvd, Gastonia, NC 28052

- TaxID - 82-2501487
- Established - 2003
- HUB Certified - 2021
- MBE/SBE Certified - 2021
- DUNS: 14-673-1307

NAICS Codes

- 512110 - Motion Picture and Video Production (Primary)
- 512191 - Teleproduction and Postproduction Services
- 512210 - Media Streaming Services

Industry Awards

- Cinematography
- Videography
- Editing, Sound & Music
- Public Relations, Marketing

Projects/Clients

- **Benedict College**
 - Commencement, Baccalaureate, Short Documentary
- **The National Institute of Minority Economic Development**
 - Documentary
- **Johnson C. Smith University**
 - Commencement, Baccalaureate Services
- **Delta Sigma Theta Sorority Incorporated**
 - Virtual Cotillion Production
- **Leitner Construction Company**
 - Time-Lapsed Recording
- **Alluvium**
 - Fund Raising Video
- **The Center for Community Transitions**
 - LIVE Streaming Broadcast with Executive Director as show host and LIVE Guest via Zoom and pre-recorded guest we rolled on.
- **Benedict - Allen CDC**
 - 25th Anniversary Video
- **MED Week**
 - LIVE Streaming Broadcast with LIVE show host and LIVE Guest via Zoom and pre-recorded guest we rolled on.

Company Overview

Rutherford Media Group, LLC, is a MBE, HUB and SBE certified, veteran-owned and operated company. Located in Gastonia, NC, just 15 minutes outside Charlotte, NC. Rutherford Media at its core is a video production team that produces virtual and LIVE events, content development and LIVE streaming. We provide audio/video services for conferences, galas, training and documentary work as well. At the end of the day, we want to translate your story into meaningful visible content.

Founder

Owner and CEO Steve Rutherford a 20 year Navy vet started the business in 2003 after leaving broadcast news as an on-air news reporter. Steve has strong community ties and influences and is an advocate for small business. Steve also founded SQAIR Media Network to showcase LIVE video podcast shows focused on local, national and global issues.

The Close

Rutherford Media's expertise is finding and telling the story in each project. To listen to our clients, gather and research data and translate all that information into meaningful unforgettable content. Having been in the video production industry for nearly 20 years we continue to evolve and deliver our clients the highest quality of work. The company's focus continues to be focused on customer satisfaction and building lasting relationships.

Owner Information

Steve Rutherford

- Certified Scrum Master (Project Management)
- Graduated - Southern Illinois University-Carbondale
- Continuing Education
 - Dartmouth College - Tuck School of Business
 - HEC Paris
 - Saint Mary's University of Minnesota
- Veteran, US Navy
- Former President NAACP, Charleston, SC
- Former TV News Broadcaster



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Capability Statement

Rutherford Media Group, LLC is a certified minority/veteran owned small business providing comprehensive production services and solutions to our clients. We offer our clients high level scalable video production services to accommodate their project needs.

As a minority/veteran owned business we pride ourselves on excellent project management and customer service. We are also agile and flexible and cater to clients across the southeast.

What's Sets Us Apart?

- Our people.
- The team has worked together for many years and we have a positive synergy that clients can see and appreciate.
- Combined years of knowledge is over 80
- Company owner Steve Rutherford is also a Certified Scrum Master with the ability to organized every project meticulously.
- Our equipment and knowledge of industry changes.
- Mindful of our clients needs.
- We ask a ton of questions.
- Redundancies (when needed)

What We Offer

- 4K Acquisition (RAW)
- Documentaries, Online Series
- Summary, Product and Training Videos.
- FULL Video Editing Support
- Color Grading
- Voiceover
- FULL Audio/Video Production
- Time Lapse Video
- Chromakey (Green Screen)
- Teleprompter
- Post Production - We edit creatively and quickly. Nearing the end we zoom clients in to view the progress of their project eliminating the need for multiple file uploads for review.
- Upload Video to Google Drive
- Video Archival - We generally keep videos for several years unless specified by client.
- Production Consultation

RMG Gear Listing

Cameras

- Blackmagic URSA Mini Broadcast 6k Camera (1)
- Blackmagic PCC4k 4k Cameras (2)
- Blackmagic Studio Camera (2) (events/streaming)

Lens

- Fujinon MK Series Cine Zoom (2)
- Meike Prime Lens
 - (MFT) 12mm, 16mm, 25mm, 35mm, 50mm, 65mm
 - (S35) 50mm
- Fujinon B4 Lenses (4)

Rigging - All cameras have variations of rigging

Audio

- Rode NTG3B (1), Rode NTG5, Rode NTG 4 Rode NTG 2 (2), Rode NT3, Wired Laveliere(3), Reporter Mics, Blimps and Covers

Lights

- 8+ LED Monolights, Umbrellas, Stands and Booms
- LED Panel Lights

Tripods - Manfrotto(6)

- Chromakey (Green Screen)
- Teleprompter

Editing System

- Apple MacPro
 - 96gb RAM
 - 4tb Internal HDD
 - 32GHz 16 Core Xeon W
 - AMD Radeon Pro 5700X 16GB
 - 236TB External HDD
 - Thunderbolt 4 and Gigabit Ethernet
 - 2-55" 4k Monitors
 - MOTU M4 Audio Interface

Color Grading

- Davinci Resolve/Mini Panel